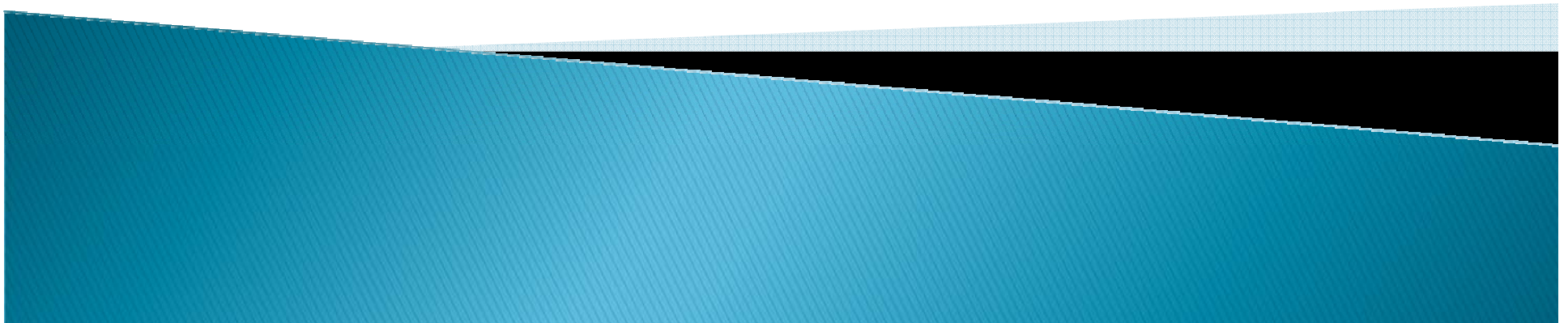




## **Ocean County Mayors' Association Meeting**

**May 24, 2011**

**Presented by  
Stephanie L. Bloom, FACHE  
Executive Director**



# Our History

Founded in 1961 as a 50 bed hospital with 15 physicians on staff



**Located on a 15 acre tract of land off the south side of Route 37**





# Today

- ▶ Largest non-teaching hospital in New Jersey
- ▶ 592 licensed beds
- ▶ 2,900 employees
- ▶ 670 physicians;  
82% Board Certified

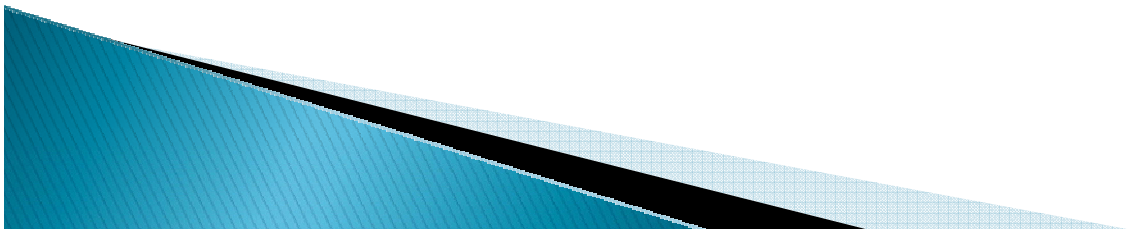


# Board of Trustees Officers

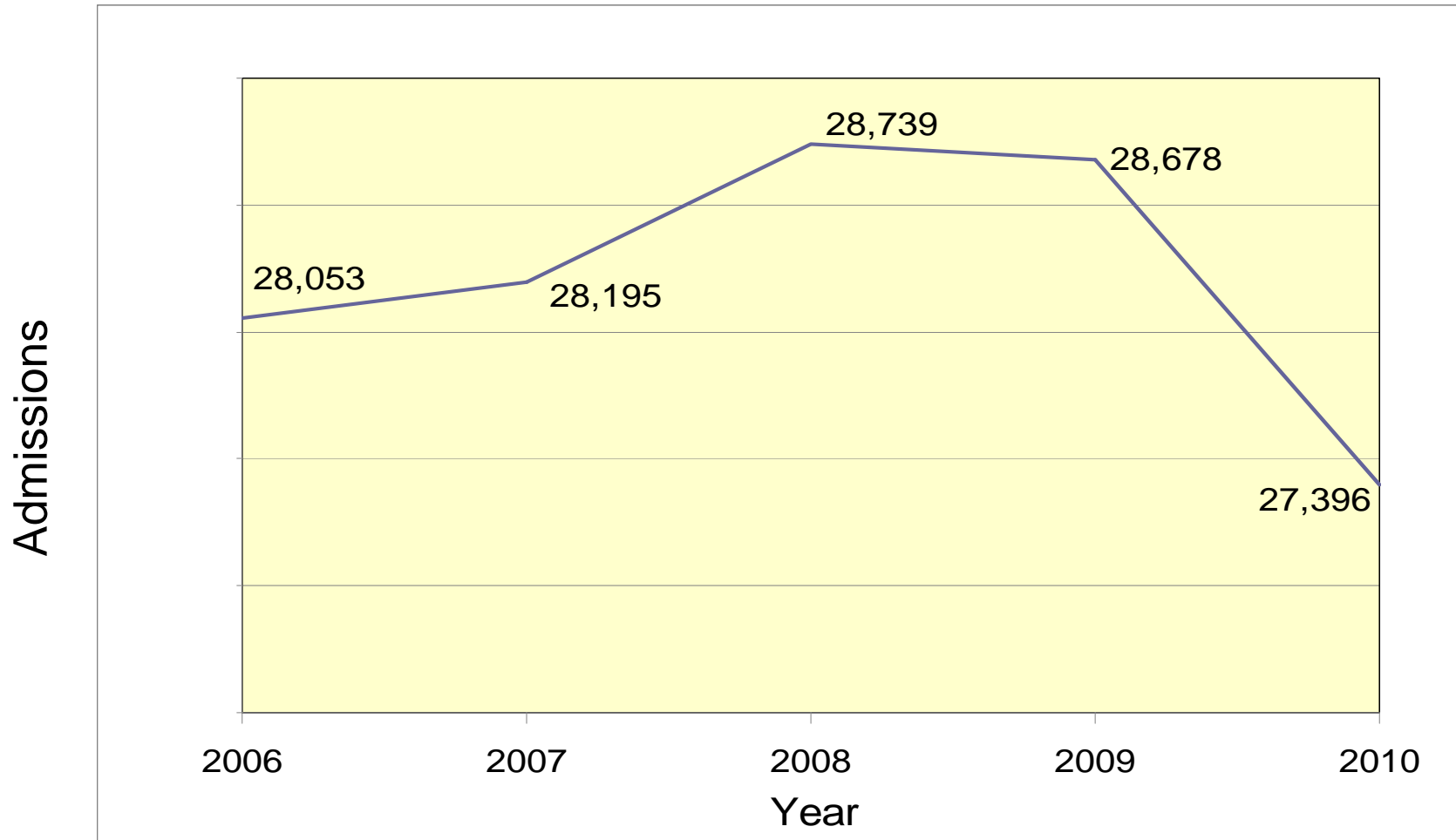
- ▶ Rosanne L. Citta, Chairman
- ▶ Joseph D. Coronato, Esq., Vice Chairman
- ▶ Thomas Hourigan, Treasurer
- ▶ Carole A. Mack, Secretary

## Senior Management

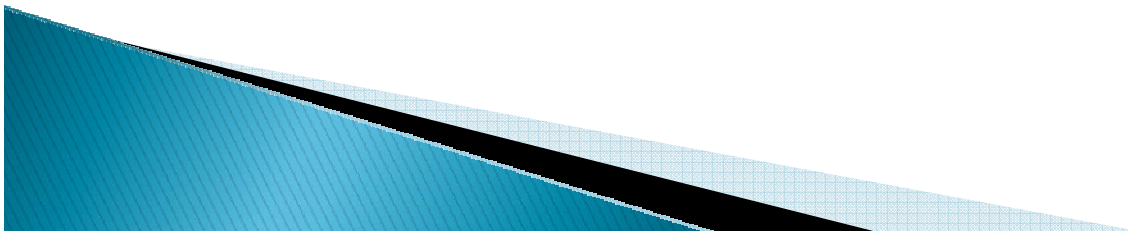
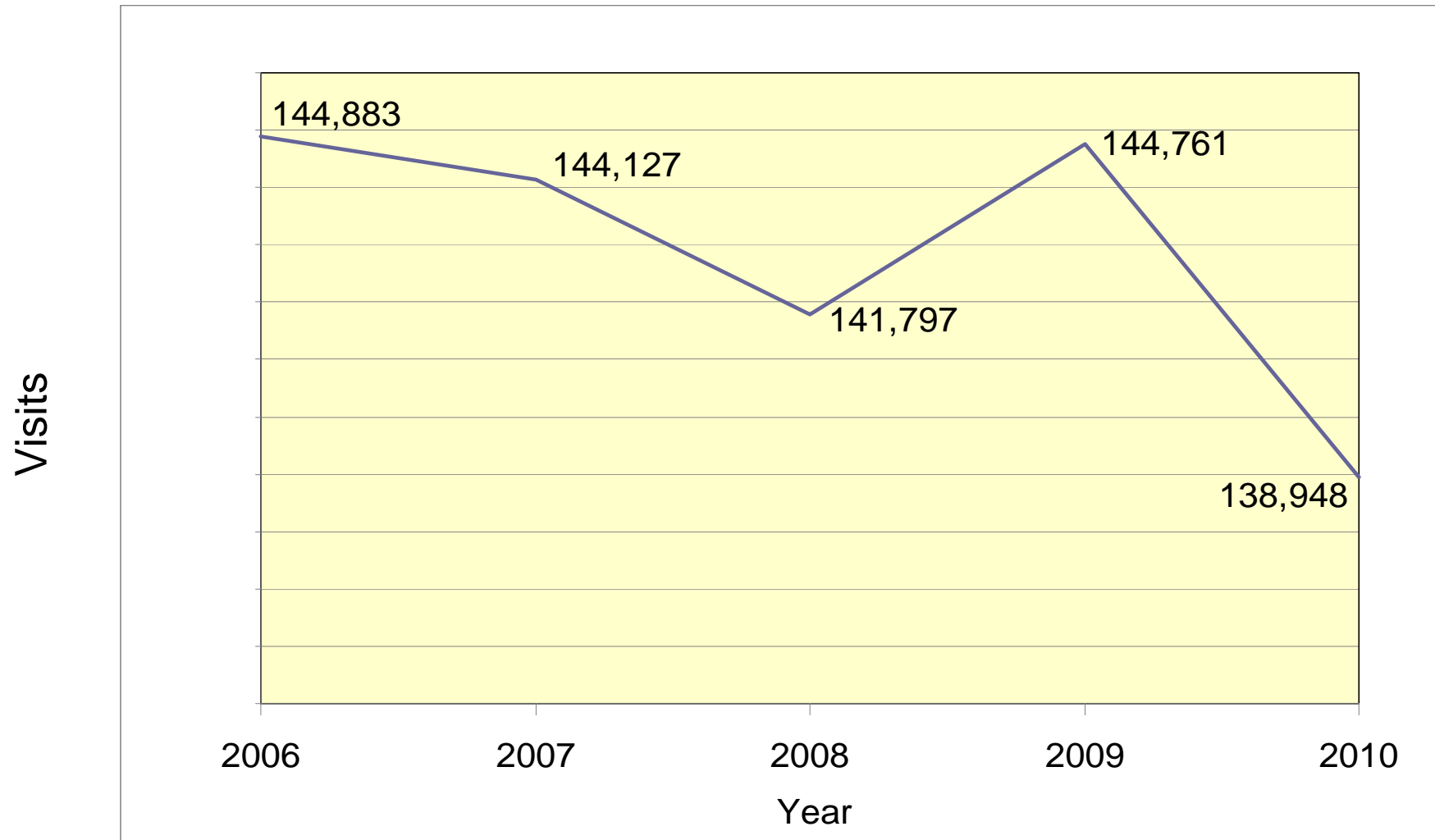
- ▶ Stephanie L. Bloom, Executive Director
- ▶ Frank L. Gelormini, Chief Operating Officer
- ▶ Mark Ostrander, Chief Financial Officer
- ▶ John Crisanti, MD, Vice President, Medical Affairs
- ▶ Fern Papalia, RN, Vice President, Patient Care Services



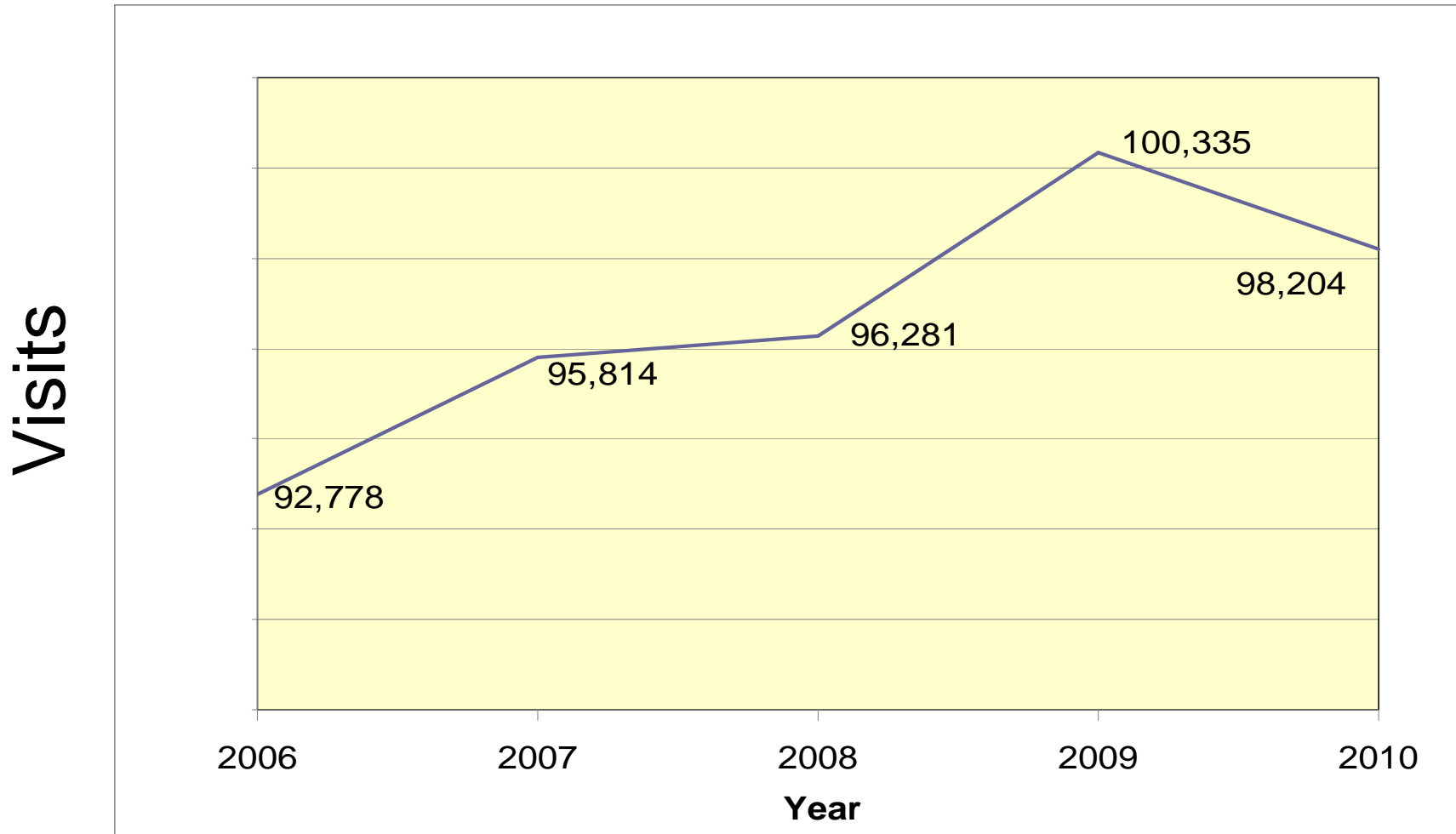
# 2006–2010 Total Admissions (Excluding Transitional Care Unit and Inpatient Hospice)



# 2006 – 2010 Outpatient Visits



# 2006–2010 Emergency Room Visits



# Accreditations



The Joint Commission

- Triennial Re-Accreditation
- Certified Primary Stroke Center
- Certified Acute Coronary Syndrome Program  
(only program in New Jersey)
- Certified Total Joint – Hip and Knee Program  
(only program in Ocean County)



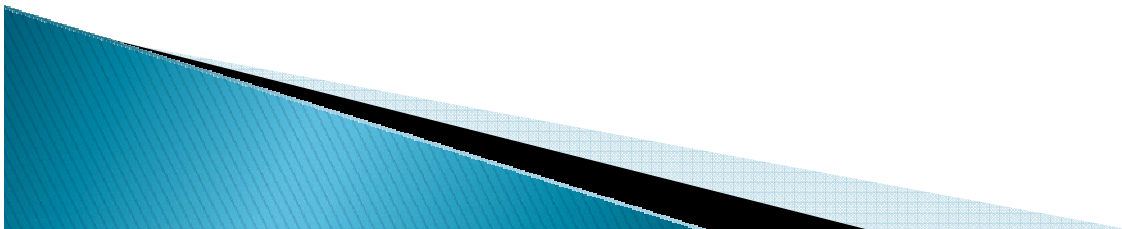
Community Hospital Comprehensive  
Cancer Program with Commendation since 1986



Designated Primary Stroke Center –  
New Jersey Department of Health  
and Senior Services



# Accreditations



# Nationally Recognized Care



Distinguished Hospital Award for Clinical Excellence™  
2005-2011

Orthopedic Care Excellence Award™  
2006-2011

**Ranked #1 in NJ for Overall Orthopedic Services**

Pulmonary Care Excellence Award™  
2003-2011

**Ranked #1 in NJ for Overall Pulmonary Services**

Emergency Medicine 2010-2011  
**(one of only four in New Jersey)**

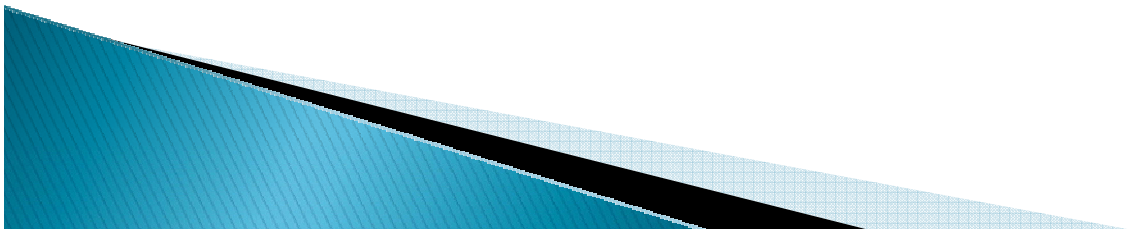
U.S. News & World Report – Best Hospitals for  
Geriatric and Pulmonary Care



# Financial Challenge

## Payor Mix 2010

Medicare	62.92%
Medicare Managed Care	9.11%
Medicaid	2.32%
Medicaid Managed Care	3.34%
Self	0.50%
Free Care/Charity Care	<u>3.73%</u>
<b>Sub-Total: Self Pay/Govt. Payors</b>	<b>81.92%</b>
Commercial	1.28%
Commercial Managed Care	8.58%
Blue Cross	<u>8.22%</u>
<b>Sub-Total: Commercial Payors</b>	<b>18.08%</b>

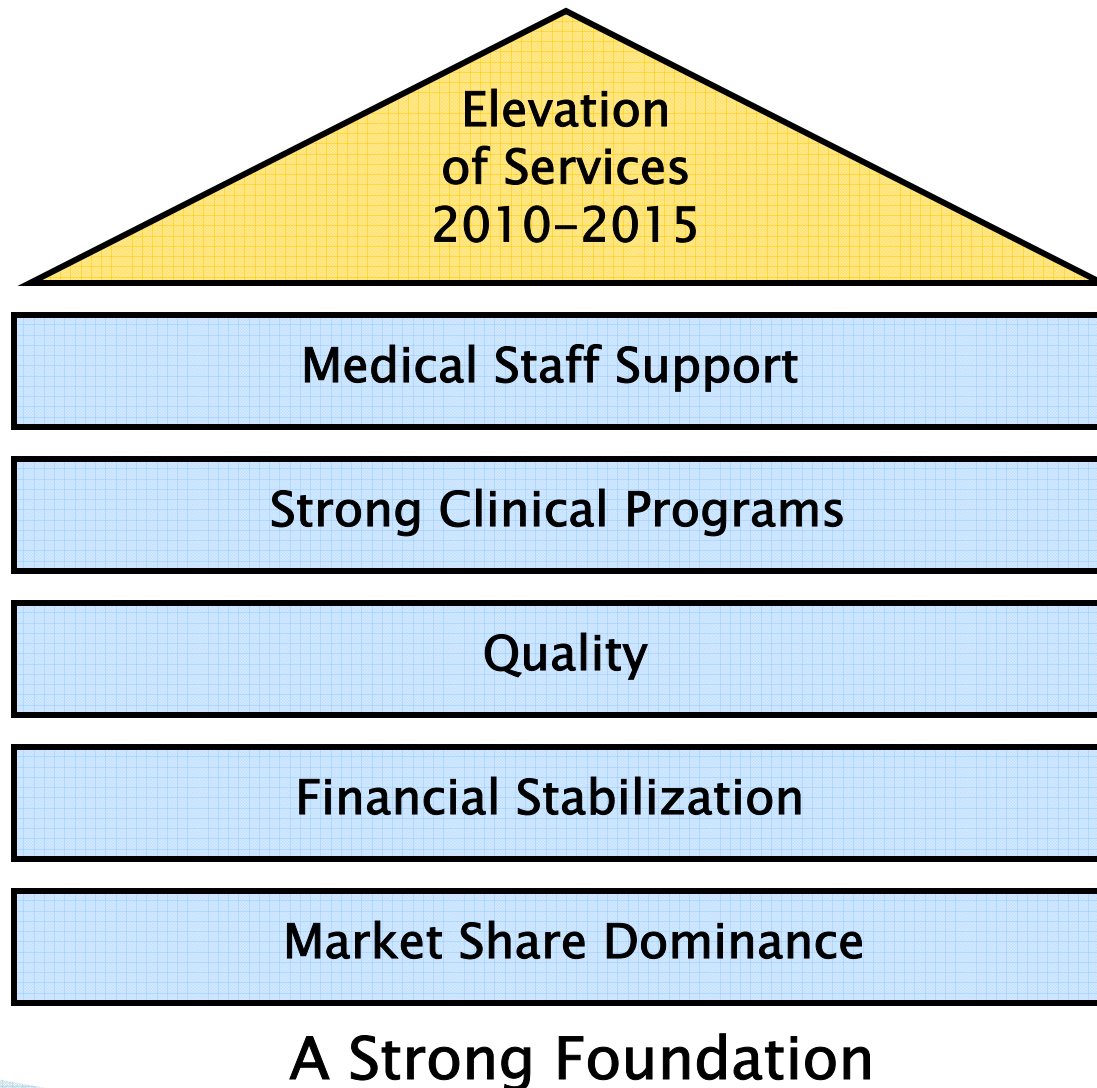


# Healthcare Reform Legislation 2010

“Urban Medicare Dependent Hospital:  
**Requires the Secretary to conduct a study**  
on the need for additional Medicare  
payments for certain urban Medicare-  
dependent hospitals paid under the  
inpatient prospective payment system.”



# Sustaining Market Dominance to Secure our Financial Future



# J. Phillip Citta Regional Cancer Center

- Designated Community Hospital Comprehensive Cancer Program with Commendation by American College of Surgeons since 1986
- Member of the PENN Cancer Network
- Rapid Arc Linear Accelerator, providing care 8 times faster
- Cyberknife – July 2011
- Dedicated Inpatient Unit, Outpatient Infusion, Radiation Therapy Program
- Valerie Center – Pediatric blood disorders
- Establishing comprehensive breast center for the diagnosis and treatment of breast cancer



# Saint Barnabas Heart Center at CMC

- Joint Commission certification for Acute Coronary Syndrome (first in New Jersey) in April 2011
- 2 Cardiac Cath Labs
- Diagnostic Caths – 1,435 procedures in 2010; 484 in 2011
- Emergent Angioplasty – 132 procedures in 2010; 31 in 2011 (#1 in state for non-cardiac surgery hospitals)
- Elective Angioplasties – 312 procedures in 2010; 97 in 2011
- Congestive Heart Failure Program, Cardiac Home; Monitoring/Telehealth
- Cardiac Rehab Program
- Outpatient Services: Echo, EKG, 64-Slice CT
- Pacemaker Program
- Obtain Certificate of Need to become first Cardiac Surgery program in Ocean County



# Neuroscience Program

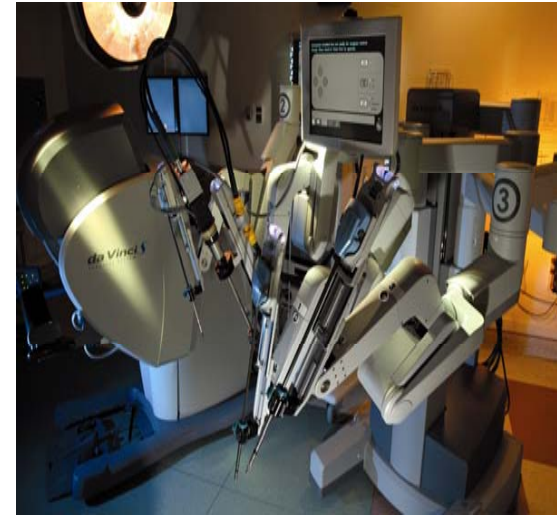


- 17 Neurologists, 2 Neurosurgeons and 1 Neuro-oncologist on staff
- Stroke Center
  - Certified Primary Stroke Center – The Joint Commission
  - Designated Primary Stroke Center – NJDHSS
  - 1,000 stroke cases annually
- Dedicated neuro inpatient unit
- Centers for Sleep Disorders (only accredited program in Ocean County)
- Video EEG program for the diagnosis of seizure disorders
- Become Comprehensive Stroke Center by providing community based neurosurgical interventions at CMC
- Elevate epilepsy care
- Participate/lead community based neuroscience research in Alzheimer's



# Surgical Services

- 10 operating rooms
- Same Day Surgery Program
- Robotic Surgery Program
  - Gynecology
  - Uro-Gynecology
  - Urology
- Special Purpose Endoscopy Unit
- Weight Loss Surgery Program
- Over 800 total joint replacements annually
- Board Certified Anesthesiologists with Pediatric and Obstetric sub-specialty



# Women's & Children's Services

- 24/7 on site Neonatology and Laborist Program
- Women's Imaging Center
- 1,629 deliveries in 2010
- Strong Gyn Surgery: Robotics, GYN-Onc and Uro-GYN
- Dedicated Pediatric Inpatient Unit
- Pediatricians in the Emergency Department 24/7
- Outpatient Specialty Center for Pediatrics on CMC Campus



# Emergency Department

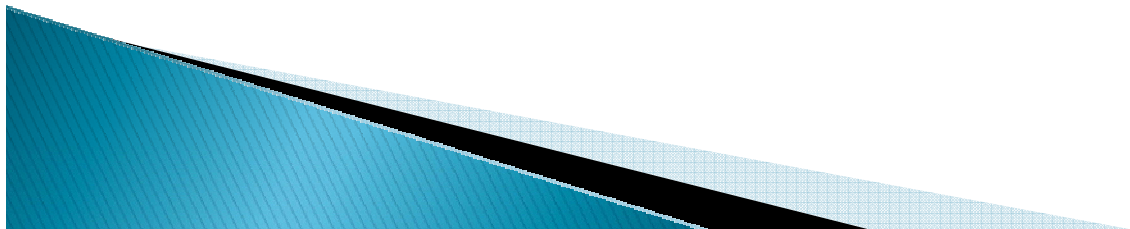
- Treating close to 100,000 patients in 2010
- One of the largest Emergency Departments in NJ
- Nationally Certified Chest Pain and Stroke Units
- Quick Care Department for minor illness or injury
- Pediatrician in the Emergency Department 24/7



# Community Health Education & Outreach



- ▶ The Lighthouse – A Center for Senior Health
- ▶ The Center for Women’s Health
- ▶ The Center for Diabetes Education
- ▶ The Center for Kids & Family
- ▶ Active community outreach effort providing health and wellness programs to over 10,000 individuals through approximately 650 programs annually
- ▶ Physician sponsored lectures for the community
- ▶ Support groups



# Support From our Community

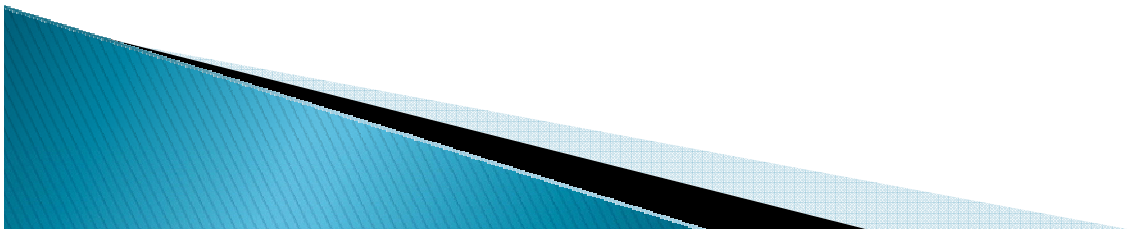
## ▶ Auxiliary Association

- CMC Auxiliary Association raises over \$300,000 annually
- Since its founding in 1954, the Auxiliary has given \$9.7 million to support programs and services at CMC
- Over 350 active members
- Operating two shops– Second Time Around Consignment Shop and CMC Gift Shop



# Support From our Community

- ▶ CMC Foundation has raised \$2 million annually over the past 5 years
- ▶ CMC Foundation has disbursed almost \$10 million to support programs, services, equipment purchases and construction at CMC
- ▶ Active Volunteer program with over 885 adult and junior volunteers
- ▶ Over 138,298 hours donated annually



# Employees Giving Back

- ▶ Annual Employee Food Drives have collected and donated over 50,000 pounds of food to area Food Banks
- ▶ Back to School Supplies drive – collected over 1,000 items for children in need
- ▶ “Kash for K-9” – raised \$5,000 to help fund the purchase and training of a dog for the Toms River Police Department
- ▶ Employee Team participation
  - American Cancer Society Relay for Life
  - American Heart Association Heart Walk
  - Susan G. Komen Walk for Breast Cancer
  - Juvenile Diabetes Walk
  - Alzheimer’s Memory Walk
  - Making Strides Cancer Walk



■ ■ SAINT BARNABAS  
■ ■ HEALTH CARE SYSTEM

*Community Medical Center*

